

Mei Chai

Product Designer · AI-Native Products, Design Systems & Vibe Coding

Milano, Italy | +39 379 2076 803 | mei.chai@mail.polimi.it | [LinkedIn](#) | [Portfolio](#) | [GitHub](#)

PROFESSIONAL SUMMARY

Product designer with 7+ years of end-to-end experience across AI ecosystems, consumer, EdTech, and enterprise products. Specializes in translating AI/LLM capabilities (RAG, agentic workflows, multi-step reasoning) into simple, trustworthy user experiences — and shipping them directly as production front-end (and, via AI coding agents, back-end) code, compressing design-to-development handoff from days to hours. Formally trained in No-Code AI & Machine Learning (Generative AI, RAG, Agentic AI). Builds and maintains scalable design systems across multi-product portfolios, working as a technical peer to engineering.

KEY SKILLS

- **Vibe Design & AI-Accelerated Prototyping** — Figma Make, Cursor, and Claude Code for prototyping and front-end delivery, plus GPT Image for AI-generated visuals; ships interactive, production-ready front-end (and, via AI coding agents, back-end) code without a traditional design-to-dev handoff
- **Design Systems & MCP Workflow** — builds scalable component libraries (components, variables) and uses MCP to give AI coding agents real design-system context, keeping multi-product portfolios pixel-consistent at speed
- **User Research & Behavioural Analysis** — ethnographic fieldwork, interviews, persona/journey mapping, NPS analysis, and post-launch validation tracking (PostHog); turns findings into prioritized roadmap decisions
- **No-Code AI & Data Literacy** — trained in supervised/unsupervised learning, Generative AI, Prompt Engineering, RAG pipelines, Agentic AI workflows; can prototype, evaluate, and brief AI solutions independently

EXPERIENCE

Lead UX Designer (Remote) | Liba Space

Nov 2024 – Present

Design-to-code ownership of the Nova AI Ecosystem: ConnectNova, JobNova & CrackInterview

- Pioneered a vibe-coding-first workflow: designed, iterated, and shipped production front-end code directly via AI coding agents (Cursor, Claude Code), cutting iteration cycles from days to hours and eliminating the Figma-to-developer handoff
- Directed UX strategy and interaction framework across three concurrent AI products; used MCP to keep ConnectNova, JobNova, and CrackInterview on one consistent design system at startup speed
- Architected conversational UX and multi-step AI reasoning flows, then shipped them directly to production — freeing engineers to focus on back-end logic instead of UI implementation
- Applied hands-on knowledge of RAG pipelines, agentic workflows, and prompt engineering to work as a technical peer with engineers, bridging design intent and AI system behavior
- Mentored design interns on visual execution; built shared prompt libraries and component rules that kept AI-generated output on-brand and on-system

Key Projects

- **ConnectNova.ai** (B2B Sourcing): designed and shipped an AI-powered recruiting platform that turns LinkedIn sourcing into a structured workflow — candidate collection, ranking, review, and outreach — cutting screening time from 3 hours to 5 minutes
- **JobNova.ai** (Job Hunting): led UX and front-end delivery for an AI career hub — real-time job matching, AI resume generation, and Auto Apply, powering 1,800+ successful applications per month at an 88%+ success rate

- **CrackInterview.ai** (AI Mock Interview): designed conversational logic for 50,000+ interview scenarios and built the visualized feedback dashboard, cutting developer back-and-forth by communicating directly in code

Independent Designer | *River Studio*

2026 – Present

Independent practice — client work and self-initiated AI products, designed and built solo

DEF Beauty (Milano) — Client Project

May 2026

- Independently owned research, design, and delivery for the rebuild of a wholesale distributor's order-management platform — identifying data fragmentation as the root cause of recurring order errors and shipping a real-time sync fix that cut the ordering flow from 5 steps to 3 — using AI coding agents to ship both front-end and back-end (Supabase, Cloudflare Workers)
- Designed a role-based access system (four roles, each scoped to relevant data and actions) to support secure, structured multi-user operations

MemQ — Self-Initiated, iOS · Live on the App Store

- Designed, developed, and launched an iOS study app solo: AI-generated knowledge cards and spaced repetition that turn AI conversations into lasting knowledge (SwiftUI, Supabase, LLM workflow)
- Took the product from 8 user interviews to a shipped app in 8 weeks — research, MVP, two rounds of TestFlight testing, and iteration

Mono — Self-Initiated, Web · Live

- Designed and architected a personal finance AI agent on the A2UI protocol, rendering natural-language requests as deterministic financial UI (cards, charts, forms) instead of plain text
- Solved the core design constraint — probabilistic LLM output, deterministic rendering — with a structured JSON spec and validation layer (Figma, React, A2UI protocol)

User Research Specialist | *Beijing Smart Walnut Education*

Jun 2020 – Jun 2022

- Led end-to-end user research (personas, journey mapping, NPS) that shaped product roadmap and brand strategy, driving a 15% uplift in user engagement
- Optimized 50+ programming learning paths for children aged 4–12, improving study effectiveness by 20% and reducing system errors by 60%
- Designed features grounded in parental purchase-behavior analysis (price, tutor quality, learning style, service), driving a 30% increase in sales

UX Designer | *Sohu Inc.*

Oct 2017 – Jun 2020

NASDAQ-listed Chinese internet company (SOHU)

- Designed core interaction flows for the Huyou social platform (feed streams, instant messaging) at national scale
- Independently conceived, designed, and launched Sohu Moke, a social tool that reached 3,000+ daily active users
- Defined and maintained Sohu's interaction design standards across multiple product teams, establishing a consistent design language

EDUCATION

MSc Digital and Interaction Design | Politecnico di Milano (Sep 2022 – Jul 2025)

QS 2026: #98 globally (Italy #1) · Art & Design #7 worldwide

No-Code AI & Machine Learning: Building Data Science Solutions | Professional Development (2025)

BEng (Equivalent) | Jilin University (2017)

LANGUAGES

English (Fluent) · Italian (Beginner) · Chinese (Native)